

EC'd Yes Last Received: 08/15/2012 9:00 AM

Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
 Advertiser () AMER CHEMISTRY CNCL
 Product AMER CHEM COUNCIL
 Estimate# 549
 Buyer JEFF SCATTERGOOD
 Phone#
 Fax#

Agency () ABAR HUTTON MEDIA
 6190 GROVEDALE CT, SUITE 200
 ALEXANDRIA, VA 22310
 Agency C/P1/P2/E //549
 Flight Dates 08/16/2012 - 08/22/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAMIE ANDRUS
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	F	TODAY SHOW	7A-8A	:30	08/17-08/17	1	\$850.00	1
2	M-TU	TODAY SHOW Buyline Comment: 1/DAY	7A-8A	:30	08/20-08/21	2	\$850.00	2
3	F	TODAY SHOW Buyline Comment: 1/DAY	8A-9A	:30	08/17-08/17	1	\$725.00	1
4	M	TODAY SHOW Buyline Comment: 1/DAY	8A-9A	:30	08/20-08/20	1	\$725.00	1
5	F	NEWS Buyline Comment: 1/DAY	12P-1P	:30	08/17-08/17	1	\$220.00	1
6	TU-W	NEWS Buyline Comment: 1/DAY	12P-1P	:30	08/21-08/22	2	\$220.00	2
7	TH	NEWS Buyline Comment: 1/DAY	5P-530P	:30	08/16-08/16	1	\$675.00	1
8	TU	NEWS Buyline Comment: 1/DAY	5P-530P	:30	08/21-08/21	1	\$675.00	1
9	TH	NEWS Buyline Comment: 1/DAY	6P-630P	:30	08/16-08/16	1	\$675.00	1

Station KSL-TV SALT LAKE CITY Agency () ABAR HUTTON MEDIA Rep Firm () WASHINGTON

Advertiser () AMER CHEMISTRY CNCL 6190 GROVEDALE CT, SUITE 200 Sales Office () JAMIE ANDRUS

Product AMER CHEM COUNCIL ALEXANDRIA, VA 22310 Salesperson ()

Estimate# 549 Agency C/P1/P2/E //549 Salesperson Phone# 202-872-1155

Buyer JEFF SCATTERGOOD Flight Dates 08/16/2012 - 08/22/2012 Salesperson FAX#

Phone# Hiatus Weeks

Fax#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
10	M,W	NEWS	6P-630P	:30	08/20-08/22	2	\$675.00	2
Buyline Comment: 1/DAY								
11	W	NEWS	10P-1035P	:30	08/22-08/22	1	\$2,600.00	1
Buyline Comment: 1/DAY								
12	SA	NEWS WKND	6P-630P	:30	08/18-08/18	1	\$275.00	1
Buyline Comment: 1/DAY								
13	SU	MEET PRESS	8A-9A	:30	08/19-08/19	1	\$200.00	1
Buyline Comment: 1/DAY								
14	SU	CHRIS MATTHEWS	9A-930A	:30	08/19-08/19	1	\$85.00	1
Buyline Comment: 1/DAY								

---REPORT TOTALS---

Report Totals: 17 / \$11,195.00

---SALES MONTHLY TOTALS---

Aug 12: 17 / \$11,195.00

Sales Totals: 17 / \$11,195.00

Station Totals: 17 / \$11,195.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$55,975	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books	null
Demos	RA35+